

UNIVERSAL DOCUMENTATION DESIGN PRINCIPLES

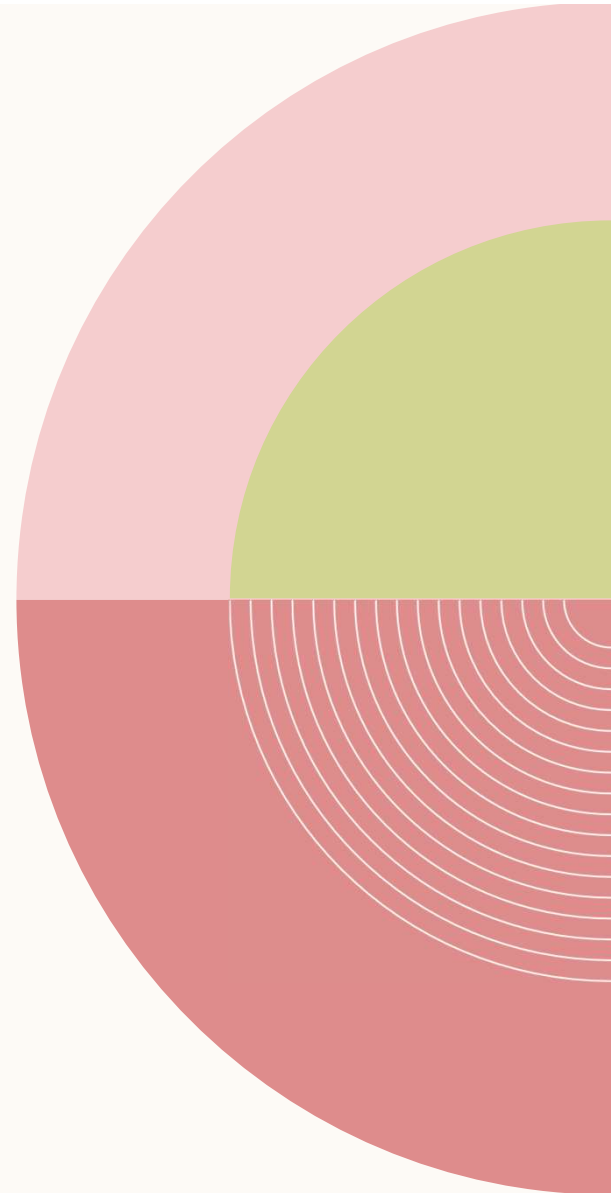
San Clemente Friends of
the Library

INTRODUCTION

Welcome to a presentation of design principles that are recommended for the San Clemente Friends of the Library (FOL).

The most important principles of Universal User Experience (UX) Design for websites will be highlighted for your incorporation into the FOL website.

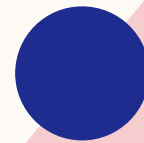
Specific examples for updates to the FOL website will target your audience's needs and ultimately increase membership involvement. This is a roadmap for the organization to upgrade the design and add accessibility and functionality to the website. These recommendations are geared to support the organization's objectives and projects.



BASIC PRINCIPLE OF UX DESIGN

Focus on the User's Needs

- Every website element should easily and quickly meet the user's needs.
- Fulfills a need that other websites can not provide to the user.





ACCESSIBILITY IN UX DESIGN

Universal Design and Accessibility principles make things easier and better for every user.

- Provide access for all non-text content.
- Make text and images distinguishable from the background.
- User interface elements must all be operational and able to be activated by the user.



HUMAN-CENTERED DESIGN

Target your design to a specific audience; which are library and bookstore patrons, as well as present and future FOL members.

HOW WE GET THERE



FOCUS ON USER'S NEEDS

- Support FOL objectives by visiting and shopping at the bookstore.
- Easily access and submit donation forms.



ACCESSIBILITY FOR ALL

- All content must be perceivable by assistive technologies.
- Make text and images distinguishable from the background.



TARGET DESIGN TO THE AUDIENCE

- Encourage Member engagement in community and FOL-sponsored events and reading programs.

WEBSITE RECOMMENDATIONS



CONTRIBUTION FORM

Update the link for the Ralphs Community Contribution form to be submitted online.



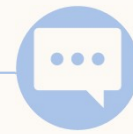
BOOKSTORE ADDRESS

Include address information for where the San Clemente Library is located.



COLOR CONTRAST

Increase the color contrast on the main text to allow for greater visibility against the background.



WEB ACCESSIBILITY

Provide text alternatives for the bookstore image for it to be perceivable to assistive technologies.



EVENT CALENDAR

Feature FOL-sponsored events on the homepage.



THANK YOU

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